



Bling Auntie

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**A Message From the Paparazzi Founders**

1 message

Paparazzi <support@paparazziaccessories.com>  
Reply-To: Paparazzi <support@paparazziaccessories.com>  
To [REDACTED]

Wed, Dec 22, 2021 at 7:36 PM



Dear Consultant,

We are writing to address misleading and false rumors regarding the contents of Paparazzi jewelry.

Paparazzi Accessories meets applicable safety laws and regulations in the United States, including California Proposition 65, which is one of the most stringent consumer laws in the United States, even though some jewelry may contain trace amounts of lead and nickel. The metals found in Paparazzi jewelry pieces are primarily made of iron and include other trace minerals. Those trace minerals are made up of a metallic alloy of either zinc, steel, or aluminum. Before our jewelry is sold, Paparazzi tests its jewelry for chemicals of concern using labs that are accepted by the United States Consumer Products Safety Commission.

Paparazzi Accessories is required to undergo testing for compliance with California's Proposition 65. This process includes testing for all heavy metals, including lead, nickel, and cadmium, as well as testing for phthalates. The testing process also ensures the requirements of the Federal Trade Commission's "Green Guide" are met. These guidelines provide businesses with general principles that apply to all environmental marketing claims, among other things.

Pursuant to the Green Guide, a company is permitted to describe an item is "free-of" or "does-not-contain" a certain substance, even for a product, package, or service that contains or uses a trace amount of the substance if: (1) the level of the specified substance is no more than that which would be found as an acknowledged trace contaminant or background level; (2) the substance's presence does not cause material harm that consumers typically associate with that substance; and (3) the substance has not been added intentionally to the product.

We are confident that our products are safe and pose no danger to you. Unfortunately, this issue has been and continues to be misrepresented by individuals who have no basis for their claims and are using it in an attempt to undermine Paparazzi's reputation.

Paparazzi firmly stands by the quality and viability of its testing and the safety of its products.

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Our mailing address is:  
Paparazzi Accessories  
4771 S Astragalus Drive  
St. George, Utah 84790

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